

# EDGE Product Comparison Guide

## 2017 Boulevard M90



**M90**

**SUZUKI**



### The 2017 Boulevard M90 EDGE:

The Suzuki Boulevard M90 is a muscle cruiser with sleek, yet powerful styling that includes slash-cut mufflers, a hard-tail look, and drag-style bars. The distinctively shaped headlight nacelle presents a look **that's** uniquely Suzuki. Wherever you ride, the M90 offers responsive handling and an exceptionally comfortable ride, thanks to its inverted forks, smooth, single-shock rear suspension and ideally designed saddle. Its 90-cubic-inch V-twin engine with Suzuki fuel injection punches out tremendous torque and exhilarating acceleration from idle to redline.

The Boulevard M90 balances displacement, performance, features and styling at an intelligent MSRP that's a bargain compared to any of the competition. Designed and built with care by Suzuki for the American rider, the Boulevard M90 defines what a smart, performance cruiser really is.

**MSRP \$11,199**

Pearl Nebular Black (YAY)  
Candy Daring Red (YYG)

Suzuki performance-cruiser styling is sleek and flowing throughout from the distinctive headlight cowl to the tapered tail section (solo seat cowl optional).

Flat-bend, drag-style handlebars are set within a short distance from the seat to improve the rider/machine interface, aiding in comfort and control.

Potent 1462cc long-stroke, liquid-cooled, 4-valves-per-cylinder V-Twin fuel-injected engine is built to deliver massive torque while providing good fuel economy.

Chromed dual-exhaust with equal-length head pipes for excellent power delivery is mounted on the right side of the engine, and provides a deep, rumbling exhaust note.

Cast-aluminum 18-inch front and 17-inch rear wheels, plus dual 290mm front discs and a 275mm rear disc brake help the rider control the road.



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# M90

## TOP TEN FEATURES



The Boulevard M90's **potent 1462cc long-stroke, liquid-cooled, fuel injected, 4-valves-per-cylinder V-Twin engine** is built to deliver massive torque while providing good fuel economy.



**Suzuki performance-cruiser styling is sleek and flowing** throughout from the distinctive headlight nacelle to the tapered tail section. The M90 features a steel frame with a hidden rear shock, creating a muscular, rigid hard-tail look.



**The distinctive headlight nacelle helps the bike slice through the wind** while the **multi-reflector** halogen headlight throws down serious illumination on the road ahead.



**Power is delivered through a clean running, reliable drive shaft to the rear wheel.** A wide ratio five speed transmission and SCAS-equipped clutch makes for efficient and smooth shifting.



**Large diameter, blacked-out inverted forks** feature 43mm inner tubes with 5.1 inches of travel to soak up road imperfections. Cast-aluminum 18" front and 17" rear wheels have a seamless black finish.



**Distinctive instrument cluster is integrated into the headlight cowl and the fuel tank** and features an analog speedometer and a **bar-section fuel gauge that's always on display.**



**Flat-bend, drag-style handlebars** are mounted on pull-back risers to be positioned within a short distance from the seat to improve the rider/machine interface, aiding comfort and control.



**Dual fully floating 290mm front disc brakes** with dual-piston calipers and a 275mm rear disc brake with a single dual-piston caliper are ready to haul the bike down from speed.



**Chromed dual-exhaust with equal-length head pipes for excellent power delivery** is mounted on the right side of the engine, and provides a deep, rumbling exhaust note. Effective engine management allows the M90 to meet latest emission standards.



**Optional single seat cowl** can replace the passenger seat for an even more aggressive look or for use on solo rides. The wide and long, well-padded seat interfaces with the comfortable passenger seat for miles of comfortable cruising.

MODEL:	2017 Suzuki Boulevard M90	SUZUKI EDGE	2017 Honda Fury 1300	2017 Kawasaki Vulcan 900 Custom	2017 Yamaha Raider Bullet Cowl	2017 Harley-Davidson Breakout	2017 Victory Octane
MSRP:	\$11,199	<p>The Suzuki Boulevard M90 is a muscle cruiser with sleek, yet powerful styling that has a hard-tail look and drag-style bars. Its 90-cubic-inch V-twin engine with Suzuki fuel injection punches out tremendous torque and exhilarating acceleration from idle to redline. This bike's aggressive styling includes a long, sleek fuel tank, slash-cut mufflers, an optional solo seat cowl, and a distinctively shaped headlight nacelle that's uniquely Suzuki. This bike is not just about looks as stout inverted forks, a hidden single-shock rear suspension, and an ideally designed saddle delivers responsive handling and an exceptionally comfortable ride.</p> <p>The Boulevard M90 is the most complete mid-size muscle cruiser with more performance features than the competition at an exceptionally low MSRP - \$100 lower than the ABS-equipped Honda Fury, \$4191 less than the Yamaha Raider Bullet Cowl and a remarkable \$8100 lower than the Harley-Davidson Breakout. While the Victory Octane and Kawasaki Vulcan 900 Custom have lower MSRPs, they give up 283cc's and 559cc's of engine displacement respectively.</p>	\$10,299 \$11,299 (ABS) Honda does not have a comparable large-displacement, performance-cruiser model.	\$8,499 Kawasaki does not have a comparable large-displacement, performance-cruiser model.	\$15,390 Yamaha does not have a comparable displacement model.	\$19,299 H-D does not have a comparable displacement model. Add \$200 for California model, add \$400 for a color other than black, add \$950 for special paint colors.	\$9,999 Victory does not have a comparable, large-displacement model. Add \$500 for a color other than black NOTE: Effective January 2017, Victory is stopping motorcycle production.
<b>ENGINE</b>							
Engine:	1462cc liquid-cooled, 54-degree V-twin, 4-stroke, 8-valve , OHC engine	The Boulevard M90's 1462cc 4-stroke, V-twin engine features a torque-rich 150cc's more displacement than the Honda Fury, 283cc's more than the Victory Octane, and 559cc's more than the Kawasaki Vulcan. The Suzuki's four-valve-per-cylinder V-twin design also produces a more authoritative experience than the slower revving Harley-Davidson Breakout.	1312cc liquid-cooled, 52-degree V-twin, 4-stroke, 6-valve , OHC engine	903cc 4-stroke, 55° V-twin, 4 valves per cylinder, SOHC, liquid-cooled	1854cc air-cooled, 48-degree V-twin, 4-stroke, 8-valve , OHC engine	1802cc air-cooled, 60-degree V-twin, 4-valve, OHC engine	1179cc liquid-cooled, 60-degree V-twin, 8-valve, DOHC engine
Bore & Stroke:	96.0 x 101.0mm (3.780 x 3.976 in.)	The Boulevard M90 engine produces a great amount of torque and horsepower while minimizing friction and crank stress, for outstanding acceleration and performance on the streets or highway. The under-square bore-to-stroke ratio emphasizes a power delivery rich with useable torque, unlike the Victory Octane or Kawasaki Vulcan 900 which use over-square ratios that require higher engine RPMs to produce usable torque. The M90's 96mm aluminum pistons use Suzuki's race-proven design to reduce friction and inertial mass.	89.5 x 104.3mm	88.0 x 74.2mm	100.0 x 118.0mm	98.3 x 111.1mm	101.0 x 73.6mm
Compression Ratio:	9.5:1	Suzuki engineers selected a stable compression ratio of 9.5:1 for the M90. This balanced ratio helps deliver high torque for better performance, fuel efficiency and reliability. The compression rings are specially coated and matched to the SCEM cylinder bore finish to have reduced friction and tighter cylinder sealing; resulting in useable power for any riding condition.	9.2:1	9.5:1	9.5:1	9.6:1	10.8:1

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<b>Transmission:</b>	Five-speed, constant-mesh transmission with worm-gear clutch release	The M90's power is delivered through a smooth shifting, wide ratio five speed transmission that also features a shock reducing damper. The clutch uses the Suzuki Clutch Assist System (SCAS) system that increases plate pressure during acceleration and reduces plate pressure during engine braking. This efficient clutch operation allows the clutch springs to be lighter for a lighter pull and the clutch lever and the ride is smoother during deceleration as clutch drag to the engine is reduced.	Five-speed transmission	Five-speed transmission	Five-speed transmission	Six-speed transmission	Six-speed transmission
<b>Final Drive:</b>	Shaft-drive	The Boulevard M90 features a reliable shaft-drive system that is nearly maintenance-free and provides durable performance with minimal loss of power. Another benefit, over a chain drive system like what is used on the Honda Fury or belt-drive (like that used on the other models in its class) is the lack of grime or dust deposited on the back of the motorcycle.	Chain drive	Belt-Drive	Belt-Drive	Belt drive	Belt drive
<b>CHASSIS</b>							
<b>Brakes Front:</b>	Dual 290mm (11.4 in.) stainless-steel brake rotors, two 2-piston hydraulic calipers	The Boulevard M90 features a tour-proven front brake system that uses two fully floating 290mm stainless-steel brake rotors that are grasped by a pair of dual-piston calipers. Unlike the single front brake systems used on the Honda Fury, Kawasaki Vulcan or the Harley-Davidson Breakout, the double brake system on the Suzuki offers superb stopping power and feel through brake lever.	Single 336mm disc with twin-piston caliper	Single 300mm disc brake, hydraulic caliper	298mm dual disc brake, hydraulic calipers	Single 292mm disc brake, 4-piston hydraulic caliper	298mm dual disc brake, hydraulic calipers
<b>Brakes Rear:</b>	275mm (10.8 in.) stainless-steel brake rotor, single-piston hydraulic caliper	Complementing the M90's strong front brakes is a high-quality rear disc brake system includes a dual-piston caliper and a 10.8 inch (275mm) rotor that provides excellent stopping power.	296mm disc with single-piston caliper (ABS optional)	270mm solo disc brake, single hydraulic caliper	310mm solo disc brake, single hydraulic caliper	Single 292mm disc, single hydraulic caliper	Single 298mm disc, single hydraulic caliper
<b>Weight:</b>	723 lbs. (328 kg)	The Boulevard M90 has a competitive curb weight that is easily maneuverable thanks to the strong, linear engine and balanced chassis. This results in an excellent power-to-weight ratio which helps smooth handling performance, creating well-poised low & high-speeds operation.	663 lbs. (VT1300CX) 681 lbs. (ABS)	610.8 lbs.	734.0 lbs.	707 lbs.	548 lbs.

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Fuel Tank:	4.8 US (18.2 L)	The Boulevard M90 has more fuel tank capacity than most of the bikes in its class. At 4.8 gallons; that's 0.6 gallon more than the Yamaha Raider and 1.4 gallons more than the Victory Octane or Honda Fury. This large fuel tank, along with the M90's efficient 1462cc engine with Suzuki Dual Throttle Valve (SDTV) fuel injection that produces impressive fuel efficiency, offering excellent extended-range riding.	3.4 US gal.	5.3 US gal.	4.2 US gal.	5.0 US gal.	3.4 US gal.
Overall Length:	94.1 in. (2,390 mm)	Long and lean, the Boulevard M90's power cruiser styling features an elongated stance that helps provide straight line stability and responsive handling to match its exciting power and performance. The long chassis (longer than the Honda Fury and Victory Octane) also provides generous rider and passenger seating room that's ideal for two-up riding comfort.	88.0 in.	94.7 in.	101.2 in.	95.7 in.	90.9 in.
Wheelbase:	66.5 in. (1,690 mm)	The Boulevard M90 has an optimal wheelbase of 66.5 inches, offering superior handling and maneuverability on the road compared to the competition. This wheelbase, positioned in the sweet-spot of the class, provides the length required for the excellent straight line stability during acceleration and at sustained highway speeds.	71.24 in.	64.8 in.	70.9 in.	67.3 in.	62.1 in.
Seat Height:	28.2 in. (716 mm)	The M90 has a reasonably low seat height that works well with good suspension travel that delivers real world comfort and chassis compliance. This low 28.2 seat height compliments the Boulevard M90's long wheelbase and narrow width for a comfortable riding position that inspires confident control over the bike on the highway or city streets.  <i>NOTE: An accessory, color-matched solo cowl can replace the passenger seat to match the styling of the motorcycle that's started up front with the headlight nacelle.</i>	26.7 in.	27.0 in.	27.4 in.	25.8 in.	25.9 in.
Ground Clearance:	5.7 in. (145 mm)	With nearly six inches of ground clearance, the Boulevard M90 can be ridden around normally without fear of clipping road obstacles that motorcycles with lesser clearance could encounter. Even with its low seat height the M90's 5.7 inches of clearance above the road surface is more than the Kawasaki Vulcan 900 Custom and over two inches more than the Harley-Davidson Breakout.	Not published	5.5 in.	5.7 in.	4.3 in.	Not published
Suspension Front:	43mm inverted telescopic, coil spring, oil damped; 5.1 in. (130mm) travel	Proven Suzuki front suspension technology gives the Boulevard M90 a smooth, comfortable ride with through inverted 43mm stanchion tubes that provide 5.1 inches of wheel travel - that's more travel than found on the Harley-Davidson Breakout and Victory Octane, and an inch or more than the Honda Fury and Yamaha Raider Bullet Cowl. The stout, inverted fork legs not only supply a strong visual statement, but the suspension provide a comfortable ride over a wide variety of road conditions in town or on the highway.	Conventional 45mm fork; 4.0 inches travel	Conventional 41mm telescopic fork, coil spring; 5.9 in. travel	Conventional 43mm telescopic fork, coil spring; 4.1 in. travel	Conventional 49mm telescopic fork, coil spring; 4.6 in. travel	Conventional 41mm telescopic fork, coil spring; 4.7 in. travel

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Suspension Rear:	Single shock, coil over oil damper, link-style, adjustable spring preload, 4.3 in. (108mm) travel	Complementing the good front suspension is a lightweight, preload-adjustable rear shock that delivers a class-leading 4.3 inches of wheel travel – more than the Kawasaki Vulcan, about half an inch more than the Honda Fury or Yamaha Raider, and nearly an inch and a half more than the Victory Octane or Harley-Davidson Breakout. This Boulevard M90's single rear shock works with a progressive, rising-rate link system to deliver a confident, supportive ride without adding the weight of a heavy dual-shock system, or the bone-jarring ride from a suspension that's too short.	Swingarm type, coil spring, single shock absorber; 3.7 in. travel	Swingarm type, coil spring, single shock absorber; 4.1 in. travel	Swingarm type, coil spring, single shock absorber; 3.5 in. travel	Swingarm type, coil spring, under-body dual shock absorber; 3.1 in. travel	Swingarm type, coil spring, dual shock absorber; 3.0 in. travel
Tires Front:	120/70ZR18 (tubeless radial)	The 120/70-18 front tire on the Boulevard M90 has a better balance of width and diameter than the other bikes in its class. The appropriately wide radial-type tire delivers outstanding feedback and grip for all types of road and weather conditions. The 18-inch front rim diameter was chosen to deliver excellent stability and braking performance on urban roads or the open highway.	90/90-21	80/90-21	120/70-21	130/60-21	130/70-18
Tires Rear:	200/50ZR17 tubeless radial	The Boulevard M90 features a wide 200/50-17 rear tire to provide superior handling on the road, as well as complementing the bike's stance and style. This tire is 40mm's wider than the Victory Octane's rear tire and 20mm's wider than the Kawasaki Vulcan 900 Custom's rear tire. This wide tire is not only visually impressive, helped by a tail and rear fender that exposes it, but is necessary to put the M90's power down to the ground.	200/50R18	180/70-15	210/40-18	240/40-R18	160/70-17
Colors:	Candy Daring Red -or- Glass Sparkle Black	The Boulevard M90 is available in a dark, sinister-looking black scheme or a sharp, candy red bodywork treatment that is accentuated by the numerous blacked-out components on the motorcycle. Either eye-catching look is standard at the motorcycle's value-set MSRP.	Black (or Red on ABS model)	Gray/Black	Black	Vivid Black (add \$500 for two-tone paint)	Black (add \$500 for two-tone paint)
Warranty:	12-month unlimited-mileage, limited warranty	The Boulevard M90 features a 12-month unlimited-mileage limited warranty with extended protection plans available from Suzuki Extended Protection (SEP).	12-month limited warranty	12-month limited warranty	12-month limited warranty	24-month limited warranty	24-month limited warranty